

**FOR IMMEDIATE RELEASE**

**Save the Date: Join us for the 25th International Farm Management Congress in Argentina!**



EMPOWERING THE FUTURE OF AGRICULTURE

**IFMA25**

ROSARIO, ARGENTINA

The International Farm Management Association (IFMA) is pleased to announce the 25th International Farm Management Congress (IFMA25) will take place from **Sunday, February 22, 2026, to Friday, February 27, 2026, in Rosario, Argentina**. This prestigious global event brings together farmers, researchers, educators, advisors, policymakers and other industry leaders to discuss the latest advancements in farm management and exchange ideas to help shape a resilient, prosperous and sustainable future for agriculture.

Nestled along the Paraná River, **Rosario** is the 3rd largest city in Argentina and a vibrant agricultural and industrial hub, renowned for its deep-rooted agricultural sector and cutting-edge agribusiness innovations. As part of Argentina's Pampas region and one of the most fertile and productive agricultural areas in the world, Rosario plays a pivotal role in global food production and is the ideal setting for IFMA25.

With the theme "**Empowering the Future of Agriculture,**" the Congress will delve into innovative solutions for sustainable farming, resilience for agricultural enterprises, and the role of technology in advancing productivity and efficiency. Attendees will gain valuable perspectives on farming practices in Argentina and worldwide and have the opportunity to engage in discussions on global challenges and local solutions including innovative farm management strategies, emerging trends, and opportunities.

The Congress will be hosted in partnership with Austral University's Rosario Campus. In 2025, Austral University was ranked by Times Higher Education as the #1 University in Argentina.

The event will feature a **dynamic educational program** including presentations from industry experts, concurrent sessions, and tours of local farms and agri-food operations, providing first-hand insight into Argentina's incredible agricultural sector. The Congress

will also offer a **rich social program**, fostering networking and collaboration among participants, along with a **Next Gens program** designed to engage and inspire the next generation of agricultural leaders, and **Accompanying Persons program** for attendees traveling with companions.

**Pre- and Post-Congress tours** will surround the main Congress.

Stay tuned for the **Call for Papers, Posters, and Organized Symposia** for academics and practitioners, which will be announced soon.

### **Save the Date and Join Us in Rosario!**

Mark your calendars for **February 22–27, 2026**, and be part of this transformative experience in one of the world's leading agricultural nations.

For more information, visit the International Farm Management Association's website at [www.ifma.network](http://www.ifma.network) and follow us on social media @IFMAOnline #IFMA25.



#### **About the International Farm Management Association (IFMA):**

The IFMA is a global network dedicated to promoting the exchange of knowledge and best practices in farm management. Through its biennial Congress, IFMA fosters collaboration among agricultural professionals including farmers, researchers, educators, advisors and policymakers to advance the agricultural sector around the world.