



IFMA21 - Registration Early Bird Deadline 30th April 2017

IFMA21 - Congress Plenary Speaker Programme

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In this Newsletter – which is best viewed in HTML

IFMA21 Registration Early Bird Rate Deadline – **Sunday 30th April 2017**

The 21st International Farm Management Congress is approaching fast. There is just short of three weeks to the final day of the Registration Early Bird Rate, after which on May 1st the Full Rate starts. The Early Bird Rate is a saving of 9% of the Full Rate.

Note: When you go to register following clicking on the large green BOOK ONLINE button (unless you have done so before) - you need to register on the website **first**. Use the right hand side column (ignore the "You are not logged in" section on the left – you can use this later once you have registered and completed or part completed your registration form). These forms **are not** linked to the IFMA Membership database or the IJAM Journal paper submission service.

Please allow yourself a bit of time to read the Registration Page before starting to register. For the latter you will need to have your Membership ID and Renewal Code (ask me if you can't find them) and you will also need to have decided on your, and anyone accompanying you's, top four Field Trip choices for the Tuesday and Thursday of the congress. And you need to pay by Credit Card at the end – so it is a good idea to pre warn your credit card provider of your intended payment. Anyone needing to pay by bank transfer (wire) should contact Richard Cooksley at <u>richard@iagrm.com</u> to ask for a registration form and bank transfer details.

If you are the attending author of a paper or poster at the congress – remember you must register by the 26th May 2017 to have your paper or poster included in the proceedings and to be awarded a presentation slot or poster board at the congress. Papers that have been submitted but have not been presented by someone at the congress will not be included in the final proceedings of the congress.

The IFMA21 Plenary Speaker Programme and Speaker Biographical Notes.

A PDF Copy of the Plenary Speaker Programme is available here: <u>http://ifmaonline.org/wp-</u> <u>content/uploads/2014/12/170407_IFMA21_DraftPlenaryProgram.pdf</u> for those not using HTML who cannot read the following, and for you pass onto colleagues. I hope to incorporate this programme into the next update of the Overview Brochure which is also available on the ifmaonline website Future Congresses page.



IFMA 21st CONGRESS PLENARY DRAFT PROGRAMME



3rd, 5th, and 7th July 2017 in John McIntyre Conference Centre, Edinburgh

Monday 3rd July

Plenary Session

Day 1

09.00-

[N.B. Speaker biographical notes follow the schedule.]

Congress Opening and Welcome

Trevor Atkinson, President of the International Farm Management Association.

"World perspectives on Future Farming Systems"



Tim Brigstocke

"Introduction to United Kingdom and Scottish Farming" Tim Brigstocke, Chairman of 21st IFMA Congress Organising Committee. CEO of Tim Brigstocke Associates, a specialist livestock consultancy



"Globalisation effects on farming systems around the world" Beth Hart, Head of Agriculture at Sainsbury's

Head of the University of Edinburgh's Global Academy of Agriculture and Food

"Resilient farming systems to deal with change"

Beth Hart



Geoff Simm

10.30-11.00

11.00 -



"Farming in different countries " Nathan Dellicott, Barfoots of Botley

Prof. Geoff Simm,

Tea / Coffee Break

Security

Nathan Dellicott



"Integrated Farm Management – challenges across the world " Caroline Drummond, LEAF (Linking Environment and Arable Farming)

Caroline Drummond	"My view on future systems"
	A panel of four farmers from around the world Followed by discussion.
13.00-	Lunch Break –

14.00-17.00Contributed Paper & Seminar/Workshop Parallel Sessions
in 6 rooms of the Conference Centre

Wednesday 5th July

08.00-08.45	IFMA General Meeting.
08.50-	Welcome and introduction
Plenary Sessions Day 2	"Operating farm businesses in global and local environments."
	Chairman – John Giles, Chairman of the Institute of Agricultural Management

9.00-



"Challenges for future farming systems around the world -Brexit implications" William Neville, Savills

William Neville



David Alvis

David Alvis, Managing Director - Yorkshire Dairy Goats,

Agricultural Director of Cargill Meats Europe

"Entrepreneurship"

"Vertical integration"



John Reed

10.30-11.00

11.00-



"Farm animal breeding throughout the world" Andy Thompson, Regional Director of Genus plc in Europe, Middle East & Africa & Russia

22nd International Farm Management Congress (Tasmania) Presentation

Chairman of the Organising Committee for the 22nd IFMA Congress in Tasmania,

Andy Thompson



Simon Blackmore



David Armstrong

Lunch Break -14.00-17.00 Contributed Paper & Seminar/Workshop Parallel Sessions

in 6 rooms of the Conference Centre

Friday 7th July

08.50-Welcome and introduction **Plenary Sessions** "Looking to the future" Chairman: Prof Dave Roberts, Knowledge Exchange Director / Regional Dean, Day 3 Scotland's Rural College (SRUC)

9.00-

13.00-

"Managing change" Tony Evans

David Armstrong

Australia.

"Role of new technology in future farming systems" Prof Simon Blackmore, Head of Engineering, Harper Adams University.

Tea / Coffee Break

John Reed,



Tony Evans



Rebecca Lewis Hannah Donegan



Steven Thompson

10.40-11.10

Tea / Coffee Break

Steven Thomson,

11.10-



"Developing young people in a large business" Andrew Lazenby (TBC) Director of Operations at Farmcare Trading Ltd

Andrew Lazenby



"My story" The winners of the IAgrM "FarmPlanner of the Year Award"

Winners FP Award

"Take Home messages from 21st IFMC Edinburgh" 2 Delegates (to be selected)

12.20- Closing Ceremony
12.40 Lunch and Depart.
Updated on 10th April 2017

Please note that this programme is still to be confirmed and may be changed as necessary Plenary Speakers' Biographical Notes follow: -

Partner and Head of Farm Business Consultancy, Andersons

Rebecca Lewis and Hannah Donegan, Tesco Future Farmer Foundation

"Challenges to new entrants in Scotland"

Agricultural Economist at Scotland's Rural College (SRUC)

"New/industry led initiatives to support young people in agriculture"

Plenary Speakers' Biographical Notes.

Tim Brigstocke,

Tim runs Tim Brigstocke Associates, a farm livestock consultancy specialising in expert witness work.

In addition he is involved in a whole host of other land based organisations, notably as Policy Director of the Royal Association of British Dairy Farmers, Executive Director of the Cattle Health Certification Standards, and Treasurer for the RUMA Alliance, a cross industry initiative to promote the responsible use of medicines in agriculture. He is also a Trustee of and Immediate Past Chairman of the Institute of Agricultural Management and Chairman of the Organising Committee for the IFMA21 Congress.

He is a Trustee of both the Royal Society of Biology where he chairs its College of individual Elected Members and of the Society for the Environment. He is Chairman of the GB Cattle Health and Welfare Group and also chairs the National Equine Forum.

Tim sits on a number of Government Scientific Advisory Committees and chairs its Farm Animal Genetic Resources Committee. He previously held Senior Management positions within Unilever, the Governments Research Service and was CEO for Holstein UK and Ireland, the largest independent cattle breed society in the world.

Beth Hart

Beth Hart has over 25 years' experience in the FMCG and retail industries. Beth heads up the Fresh Technical and Agriculture teams at Sainsbury's. Where she is responsible for driving the quality, innovation & agricultural agenda and protecting & enhancing the Sainsbury's Brand from field to fork.

Prof. Geoff Simm

Geoff Simm is Assistant Principal and Director of the Global Academy of Agriculture and Food Security at the University of Edinburgh. This is one of five Global Academies that aim to galvanize interdisciplinary teaching, research and translation – across the University and with partners - on key global challenges.

Prior to taking up this role in 2016, Geoff was involved in animal breeding and wider agricultural research, education and knowledge exchange in SRUC and its forebears, and held a variety of leadership roles in SRUC – latterly as Vice Principal Research.

Geoff is a Fellow of the Royal Agricultural Societies and a Fellow of the Royal Society of Biology.

Nathan Dellicott

Nathan has worked in the produce business for over 30 years; the last 25 years with Barfoots of Botley. Leads the farming business and has taken the UK farm from a tenanted holding of 250 acres through to a farm now growing over 5000 acres of vegetables. In addition Nathan is the director of Barfoots farming operation in Senegal West Africa where over the last 7 years a 3000 acre fully irrigated farm has been carved from the desert providing product for the business through the winter months. Proud to be a member of Barfoots board and be part of that dynamic team, Nathan is married with two teenage children.

Prior to this, he worked for ten years as a farm manager, lecturer and specialist agricultural adviser with the Irish Department of Agriculture. He holds a Masters Degree in Agricultural Science (Soil) from University College Dublin.

Caroline Drummond

Caroline has been running LEAF, the farming and environmental charity since it started in 1991. She graduated in Agriculture and has broad practical agricultural experience from across the globe. Her work focuses on encouraging more sustainable farming practices and building a better public trust and understanding of farming, food and the environment – values that she is personally extremely passionate about. She is actively involved in many industry partnerships and initiatives.

In 2009 Caroline was awarded the MBE, she has an Honorary Doctorate from Harper Adams University, a Nuffield Scholarship and was awarded Honorary Fellowship for the Society of the Environment.

Caroline is actively involved with the British Nutrition Foundation, North Wyke, the Agri-tech initiative - The Centre for Applied Crop Science and the Science Museum.

Caroline is married to a dairy farmer and they have a young daughter.

William Neville

William Neville sits on the board of a wide range of food and farming businesses as well as leading in Savills food and farming consultancy.

Previously he was a partner at Burges Salmon for 30 years with a special interest in the CAP which he wrote about extensively. The possible shape of international relationships and UK agricultural policy post Brexit has been constantly on his radar since the referendum.

David Alvis

Managing Director – Yorkshire Dairy Goats. Milking 7,500 goats in East Yorkshire, supplying circa 10,000,000 litres of milk annually to UK retailers through St Helens Farm. Yorkshire Dairy Goats is also at the forefront of developing commercial genomic selection for dairy goats globally.

A Nuffield Scholar and Fellow of the Institute of Agricultural Management, David grew up on a dairy farm in Somerset. He holds a BSc in Agriculture from Wye College and an MBA from Cranfield School of Management. Prior to joining Yorkshire Dairy goats David worked in farm management and consultancy for over 20 years and has experience in a variety of sectors. His previous role was as co-lead of Innovate UK's Sustainable Agriculture & Food Innovation Platform, which invested c£90m of public money between 2010 and 2014 in new technologies to improve agricultural productivity. He is a director of the Commercial Farms Group, a committee member of the Dairy Science Forum and a regular opinion writer for Farmers Weekly

David is married to Katie with 2 young sons and coaches' rugby in his spare time.

John Reed

John joined the poultry industry in 1977 from agricultural College as a graduate trainee with Eastwoods. After change of ownership to the Imperial Group and then Hillsdown Holdings he held a number of agricultural management positions with Daylay Foods (Commercial egg production).

In 1989 - was awarded a Nuffield Farming Scholarship and looked at "Practical Disease Prevention and Control" in Sweden, USA and Spain. In 1991 – he joined Moorland Poultry Ltd, a turkey processor as the Agricultural Director. In 1998 – he joined Sun Valley Foods as Agricultural Director of the turkey and broiler business. He is involved with Cargill's global poultry businesses. In 2000 – he became a Fellow of the Royal Agricultural Society.

Over the years John has been involved in a number of Industry Committees, delegations etc. and is currently or recently on the Assured Foods Standards Poultry Sector Board and Technical Committees, Chairman of the British Poultry Training, Chairman of the UK Poultry Health & Welfare Group and was a member of Defra's Core Stakeholder Group for the implementation of the European Broiler Welfare Directive and a member of the Radcliffe Committee examining responsibility and cost sharing.

In October 2010 he was elected to Chairman of the British Poultry Council.

Andy Thompson

Andrew is the Regional Director of Genus plc in Europe, Middle East, Africa & Russia, responsible for all their Dairy and Beef business including the consulting division, Promar International. Andrew joined Promar in 1997 as a consultant delivering work to a diverse range of farming and integrated food SME's. He became the Managing Director of Promar in 2009 before taking up his current role in 2012. Originally from a farming background, he has an Agricultural degree from Newcastle University and an MBA from the University of Bath. Andrew spent the first half of 2012 working and living out of Shanghai developing Genus plc's dairy strategy for China, India and Russia, particularly focusing on the growth in dairy production and consumption in these countries."

Prof Simon Blackmore BSc. PhD. CEng. FIAgrE

Simon is Head of Engineering at Harper Adams University, Head of Robotic Agriculture, and Director of the National Centre for Precision Farming.

Biographical note awaited.

David Armstrong

David is Chairman of the Organising Committee for the next IFMA Congress – the 22nd – to be held in Launceston, Tasmania in March 2019.

Biographical note awaited.

Tony Evans

Tony Evans is a Partner and Head of Farm Consultancy at The Andersons Centre – a consultancy and research business in the food sector that has been trading since 1973. Tony has been working as an advisor in the Farming Sector (predominantly dairy) for over 25 years and has a reputation for helping businesses improve their performance through honest, practical and effective advice.

Tony is very clear about the need for pro-active succession management and people development believing that these are key to a resilient and enjoyable career and entrepreneurialism in agriculture.

In addition to his day to day business consulting he has the following involvements:

- Directorship of a Farmers Co- operative.
- Partner in a dairy farming business in Derbyshire.
- Partner in a Contracting business that has a Joint Venture in a dairy farm business in Leicestershire.
- Facilitation of several discussion groups.

In addition to working in the UK, Tony has also worked overseas and studied management systems on several continents including – Europe, North America and New Zealand.

Outside of agriculture, Tony is married with four sons and has two hobbies – rugby and holidays away.

Rebecca Lewis and Hannah Donegan

Tesco Future Farmer Foundation

Biographical notes awaited.

Steven Thomson

Agricultural Economist at Scotland's Rural College (SRUC)

Biographical note awaited.

Andrew Lazenby (TBC)

Director of Operations at Farmcare Trading Ltd

Confirmation and Biographical note awaited.

The winners of the UK FarmPlanner of the Year Award

The IAgrM FarmPlanner competition has been running since 1993 and is arranged annually by the Institute of Agricultural Management with the support of Farmplan.

The overall aim of the Farmplanner is to promote the role of all aspects of business planning in modern farm management. (Clearly, in these changing times for British agriculture, there is a chance to look at new options and consider a fresh old established practices).

The host farm sets a number of questions relating to the business and its development and the teams have the opportunity to visit, meet with the farmer / manager and the staff, following which they produce a report with their recommendations.

The competition has a couple of simple rules covering the teams: Each educational establishment is allowed to enter one team of no more than 5 members of which at least 3 will have attended the farm visit and

each educational establishment is allowed up to 10 attendees at the farm visit. The 2016/17 Host Farm: Rea Farm, Upton Magna, Shrewsbury SY4 4UB.

Who can enter? The competition is open to teams of 5 students who are studying agricultural management.

Prizes: As well as the awards this year's competition's winning team will also win free places (for up to 5 team members) including accommodation at the International Farm Management Congress in Edinburgh on the 2nd to the 7th July 2017.

I hope you agree that this is a brilliant line-up of speakers with a range from thoroughly practical handson farmers, trade and industry, and applied research and academic speakers with knowledge gained from around the world. We will hear from both experienced speakers with a wealth of knowledge of the industry as well as young budding farmers. It is an extremely ambitious programme, which together with the contributed papers, and seminars/workship and the 8 full day field trip options on 2 days, is very much in the tradition of our congresses.

Please go out and spread the good word – these congresses provide unique opportunities to experience and learn from a wide range of sources, whilst being conducted in a friendly and enjoyable way.

Oh – and we will be discussing Brexit and its implications!! Our world is certainly changing!!

My Best Regards, Tony.

Tony King Hon. Secretary International Farm Management Association

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