IFMA NEWSLETTER FEBRUARY 2017 IFMA21 – Edinburgh, Scotland, UK – 2nd – 7th July 2017 Paper and Poster Submission and Currency Values

IFMA21 – CONTRIBUTED PAPER AND POSTER DEADLINE FRIDAY 10TH FEBRUARY 2017

There are just a few days to go in which to submit your paper and / or poster for acceptance into the proceedings of the congress and to have a presentation slot in the programme.

Do follow the guidelines provided in the documents available from the Congress Website – <u>"Want to Present Something?"</u> page. (Click the link).

Papers need to be submitted using the online process – so allow yourself a few minutes to register initially as an author, and then submit your paper as prescribed in the 'Specification for Applied and Academic Papers' document.

IFMA21 - Effect of Currency Changes on the Cost of Attending the Congress

The UK vote to leave the EU (Brexit) caused a massive drop in the value of the GB£ against almost all currencies. The UK, and in particular Edinburgh, appears to be a very expensive place to hold a congress – but as a result of the Brexit vote, it does mean that it is not as expensive as it might have been to most of those coming from outside the UK.

I thought it would be interesting to produce a chart to demonstrate this – so have put together some figures to show the impact of what the congress fee would have been a year ago (prior to the Brexit vote) and today (well February 2nd to be precise). I have used the current Early Bird (EB) Delegate Fee for the chart. I used XE.com to obtain the historical data. I have chosen the most common congress attendee currencies for comparison – sorry if your currency is not included, you can check your currency on XE.com (they have an excellent phone App available if you are interested in currency changes).

Impact on Currency Values - GB£ versus Other Currencies (following Brexit Vote).

Cost of current EB IFMA21 Delegate Fee against a year ago.

Dates of comparison 02/02/16 to 02/02/17

					Current (Feb)	Equivalent		
					IFMA21 Delegate	IFMA21 Delegate		
		£1 a year		Value %				
Country	Currency	ago	£1 today	Change	EB Fee today	EB Fee a year ago	Difference	Currency
UK	GB£	1.00	1.00	0.00%	805.35	805.35	0.00	GB£
USA	US\$	1.44	1.26	12.50%	1014.74	1159.70	-144.96	US\$
European	€uro	1.32	1.16	12.12%	934.21	1063.06	-128.86	€uro
Australia	AU\$	2.04	1.64	19.61%	1320.77	1642.91	-322.14	AU\$
Canada	CDN\$	2.02	1.63	19.31%	1312.72	1626.81	-314.09	CDN\$
New Zealand	NZ\$	2.22	1.72	22.52%	1385.20	1787.88	-402.68	NZ\$
Denmark	Krone	9.85	8.66	12.08%	6974.33	7932.70	-958.37	Krone
Sweden	Krona	12.35	10.96	11.26%	8826.64	9946.07	-1119.44	Krona
Norway	Krone	12.55	10.33	17.69%	8319.27	10107.14	-1787.88	Krone
Poland	Zloty	5.81	5.02	13.60%	4042.86	4679.08	-636.23	Zloty
Switzerland	Franc	1.46	1.24	15.07%	998.63	1175.81	-177.18	Franc
South Africa	ZAR	23.3	16.77	28.03%	13505.72	18764.66	-5258.94	ZAR
Kenya	Shilling	147.3	130.34	11.51%	104969.32	118628.06	-13658.74	Shilling
Nigeria	Naira	286.45	382.68	-33.59%	308191.34	230692.51	77498.83	Naira
Argentina	Peso	20.31	19.69	3.05%	15857.34	16356.66	-499.32	Peso
Japan	Yen	173.17	141.54	18.27%	113989.24	139462.46	-25473.22	Yen

Unfortunately Nigeria's Naira has had a terrible bashing – but all the other currencies have seen a substantial upgrading against the GB£.

Currency markets have been fairly volatile in recent months so the days on which you make comparisons can give different results.

PRE AND POST CONGRESS TOURS – BOOK BY TUESDAY 28TH FEBRUARY TO SAVE £100 PER BOOKING

If you are planning to participate in either tour, or on having a holiday in the UK – this would seem a good time to do so given the chart above.

To book on either tour (each lasting one week) go to the <u>IFMA21 Website Home Page</u> and click on Tours and then select either tour from the drop down to see the details of the tours and make your booking. Book before the 28th February to avoid the £100 additional booking fee.

Finally – Don't forget you can download the IFMA21 Congress Brochure from the IFMA website here, OR visit the IFMA21 Website www.ifma21.org

My Best Regards, Tony.

Tony King Hon. Secretary

International Farm Management Association